

2020



**LAKES AREA
UNITED WAY**

**ANNUAL
REPORT**

July 1, 2020 -
June 30, 2021

2021

Lakes Area United Way's mission is to improve lives by mobilizing the caring power of our community.



Serving Crow Wing and Cass Counties

Board of Directors

Daryl Doucette – Mid Minnesota Federal Credit Union
Kimberly Blank -- Cuyuna Regional Medical Center
Matt Kilian – Brainerd Lakes Chamber of Commerce
Todd Bymark – Cuyuna Regional Medical Center
Kara Griffin – Crow Wing Social Services
Kim Rollins – Executive Director
Tyler Glynn – Brainerd Lakes Economic Development Corporation

Chad Wottreng – Clifton Larson Allen
Cori Reynolds – Brainerd School District
Don Ryan – Crow Wing County
Mona Rodman – CTC
Lynn Severson – Essentia Health
Quinn Swanson – Happy Dancing Turtle
Shane Riffle - YMCA

In-House Programing

Imagination Library - Lakes Area United Way first adopted Imagination Library in 2005. This year, a total of 19,684 books were mailed to children throughout Crow Wing and Cass Counties, with an average monthly enrollment of 1,640 children.

Get Connected - United Way launched this online volunteer engagement/management tool to help connect our community members with volunteer needs at over 71 non-profit agencies throughout Crow Wing and Cass Counties.

Volunteer Hours

*Llama Llama Read O' Rama and Chili Cook Off:
Canceled due to COVID-19



Imagination Library
40 hours



Board of Directors
302 hours



Campaign Coordinators
150 hours



Vision Council
272 hours



Thank You Notes
65 hours

2020
-
2021

PARTNER PROGRAMS

chosen by community members



Education

helping people achieve their potential



S.T.R.I.V.E



The After School Program



Imagination Library



Life Talks

Health

building accessibility to affordable and quality care



Women's Center



Prescription Medication



Alex and Brandon Child Safety Center



Rider Scholarship



Family Home Visiting



Family Home Visiting



Transportation Program



Community Advocacy



Lakes Area Restorative Justice Project



Meals



Community Advocacy



Family Home Visiting

Financial Stability

promoting stability and independence



Community Meals



Resource Connections



Financial Stability



Food Pantry



Operation Sandwich



Furniture

Functional Expenses

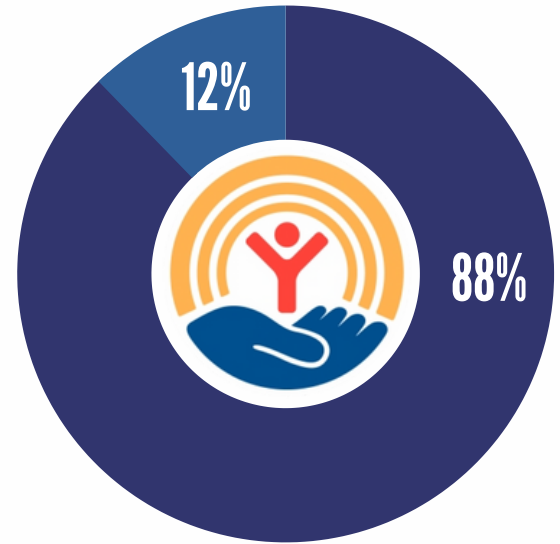
Total Expense - \$273,776



- Program Expenses and Allocations
- Management/General
- Fundraising Expenses

Total Revenue

Total Revenue - \$346,373



- Contributions, Gifts, Grants
\$303,858
- Other Revenue \$42,515
- Program Service \$0

2020-2021 Net Assets

\$ 134,719

\$ 207,316

- Beginning of Year
- End of Year

2020 Community Campaign Organization and Individual Investors

Pillar Investors

(\$10,000 Investors)

Crow Wing County
Brainerd School District
Essentia
Cuyuna Regional Medical Center
Consolidate Telephone Company – CTC
Pequot Tool & Manufacturing, Inc.

Cornerstone Awards

(\$5,000-\$9,999)

Xcel Energy
CliftonLarsonAllen
Hunt Utilities Group
BNSF - Burlington Northern & Santa Fe
Costco
Widseth
Mid-Minnesota Federal Credit Union
Graphic Packaging, Inc.
Grayden Outdoor LLC

Community Partners

Brainerd Dispatch
Bremer Bank
Cub Foods
Hubbard Radio
Lakes Printing
Serenity Now Alpaca Farm

Leadership Givers

(\$1,000+ Investors)

Sumption, Trevor
Smith, Jennifer
Lund, Solveig
Brecht, Blaine
Gustafson, Pauline L.
Rodman, Mona
Houle, Timothy J.
Swanson, Quinn
Anderson, Corey R.
Doucette, Daryl
Larson, Michael
Prahm, Alicia
Baumgartner, Jeffery & Sally
Haakonson, Jim
Kraemer, Bruce L.
Smith, Greg
Wottreng, Chad A.
Donnay, Kevin
Hallan, Mark
Ross, Brian
Hendrickson, Nathalja
Doucette, Harvey D
Erickson, Patti
Holtmeier, Wayne
Jacobsen, Paul & Sally
Gale, Jon W.

Community Givers

(\$500-\$999 Investors)

Goerges, Brian M.
Westbrock, Kristi
Taylor, Bart
Roach, Mark
Weston, Jon R.
Hunt, Lynn
Albrecht, Charles
Bemark, Todd
Ealy, Don
Hart, Amy
Hunt, Ryan P.
Kilian, Matt & Jeanne
Svoboda, Melissa
Barrows, Steve
Brekken, Bill
Erickson, Deborah A.
Vogt, Diane L.
Bauer, Kyle
Hoehn, Christopher M.
Norman, Tom
Slepica, Lisa B.
Goerges, Danny
Goerges, Karlo
Severson, Lynn
Stromberg, Laura
Goerges, Joseph J.
Gramith, Gregory
Holtz, Heidi
Kotsmith, Craig
Means, Paul
Ohlin, John

WE ARE UNITED  TOGETHER