

Game On!

Gather your team
and join the fun at the
Lakes Area United Way
Chili Cook-Off!



Wednesday,
October 2

11am-1pm

Northern Pacific Center



Lakes Area United Way



WHAT TO BRING:

Lakes Area United Way will provide:

- Booth space with electrical access for roasters
- United Way and health signage to be displayed at booths
- Bowls, spoons, and napkins for attendees
- Prizes for the winners of our competition categories

Competitors are expected to provide:

- 6'-8' Table
- Commercial extension cord (at least 25' in length)
- Serving Ladle(s)
- At least 18 quarts (4.5 gallons) of chili in a commercial roaster. Crock pots and Instant Pots are not allowed.
- Aprons, gloves and effective hair restraints such as hairnets, headbands or caps for all servers.
- Table cloth/skirting and decorations for your booth/costumes for servers (recommended for prizes).

Sponsorship Levels:

○ GOLD SPONSOR - \$500

- Logo and recognition on all digital platforms.
- Receive a booth with premium placement next to the stage and 4 event tickets.

○ SILVER SPONSOR - \$250

- Logo and recognition on all digital platforms.
- Receive a booth with preferred placement near the stage and 2 event tickets.

○ NON-PROFIT SPONSOR - \$200

- Sponsor a local nonprofit booth in lieu of hosting your own. This is a great community support option including logo representation at nonprofit booth and promotion on all digital advertising.
- Limit of 10 booths available.

○ BRONZE SPONSOR - \$100

- Receive booth at the event.

Organization: _____

Contact: _____

Mailing Address: _____

Payment (check one): Payment enclosed Send me an invoice

Please return form to Lakes Area United Way

MAIL: PO Box 381, Brainerd, MN 56401 • EMAIL: lucy@unitedwaynow.org



Chili Cook-Off Awards:

Best Chili – Non-profit Division

(prepared by a non-professional cook and a non-profit organization)

Best Chili – Restaurant Division

(prepared by a professional cook or establishment)

Best Chili – Corporate Division

(prepared by a corporation/business)

Community Choice

Best Booth/Costume

Presented by:

Schaefer's
FOODS

Dessert Sponsor:

CTC

Chili Bowl Sponsor:

Graphic Packaging
INTERNATIONAL

Golden Pepper Sponsor:



Essentia Health



Lakes Area United Way