

**OUR MISSION** is to improve lives  
by mobilizing the caring power of our community.

We do this each day by connecting people to people, needs to resources, and experts to advocates to improve lives and advance the common good throughout Crow Wing, Aitkin, and Cass Counties. **We make this mission a reality by investing in the areas of Education, Financial Stability, and Health** because we believe these are the building blocks for opportunity - individually and collectively - and those building blocks lead to a good life.

United Way has undergone a dramatic shift in how we work to address needs in our community. From a historic community chest with a broad charitable mission, we have evolved into a critical community convener that mobilizes our partners, including businesses, community leaders, public officials, residents and non-profit organizations.

With the Lakes Area United Way, your dollars stay right in our local community helping to mobilize our friends and neighbors to improve lives. Our partner agencies serve those in need by providing meals to the hungry, shelter to the homeless, and the basic needs families require to simply get by. **When we reach out a hand to one, we influence the condition of all.**

**That's Living United**



## UPCOMING EVENTS IN 2024

We have some exciting events planned for 2024! Watch for details on our website [unitedwaynow.org](http://unitedwaynow.org) or follow Lakes Area UW on Facebook.



We are excited to host our second annual Keys for Community event in the Spring of 2024!



Keys for  
Community



Spring  
2024!



Watch for the United Way Fishing Tournament next summer! LAUW Board Member Heidi Hagen presented first place plaques in the Bass Division to local anglers Keith Lumley and Chad Foster (inset) for the 2023 Contest!

Summer  
2024!



Our annual Llama Llama Read-O-Rama is a great day for families with young children. Enjoy story time, touch-a-truck area, activities & snacks!

# TOGETHER WE CAN

## Pledge Card



**Your donation to the Lakes Area United Way stays local and makes an impact in our community**

Lakes Area  
United Way



**Please fill out this form and return it to your employer:**

Company Name: \_\_\_\_\_

First, Last Name: \_\_\_\_\_

Home Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_

Email: \_\_\_\_\_

Cell Phone: \_\_\_\_\_

\_\_\_\_ I am interested in learning more about donation and volunteer opportunities and fundraising events, please add me to your mailing list.

**Please Select Payroll Deduction or a Direct Gift:**

**Easy Payroll Deduction:**

- Option A:** I want to contribute the following amount each pay period:
  - \$4     \$6     \$12     \$25     Other: \_\_\_\_\_
- Option B:** I want to pledge \_\_\_\_\_% of my salary.
- Option C:** I want to pledge \$\_\_\_\_\_ as my total gift.

**Direct Gift:**

- I want to gift the following amount: \$\_\_\_\_\_
  - Payment Method:  Cash     Check     PayPal/Venmo

**Gifts of \$500 or more will be recognized in our Annual Report:**

\_\_\_\_ (Initial Here) I give permission to use my personal donation information so I receive acknowledgment for my gift. (Name will be listed as it appears above.)

\_\_\_\_ I prefer that my gift remain anonymous.

- Unfortunately, I am not able to give at this time.

Authorized Signature: \_\_\_\_\_

*\*Your gift is tax deductible to the extent allowed by law.*

Scan this code to make a one-time or a recurring donation on our website:



Scan this code to make a donation via



**To learn more about Lakes Area United Way visit [unitedwaynow.org](http://unitedwaynow.org)**

**Our United Way Programs:**



**Our 2023-24 Partner Programs:**

**EDUCATION** helping people achieve their potential



**HEALTH** building accessibility to affordable and quality care



**FINANCIAL STABILITY** promoting stability and independence



We are proud to highlight our 2023-24 partner programs which were selected by our Vision Council for the impact they have on addressing community needs! Funds raised throughout the 2023-24 fiscal year support their work, in addition to our own Lakes Area United Way programs.

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Lakes Area United Way