



United Way of Crow Wing
and Southern Cass Counties

UNLEASH YOUR INNER HERO



LESLIE BOUCHONVILLE
EXECUTIVE DIRECTOR OF THE PINE
RIVER-BACKUS FAMILY CENTER
AND NORTHLAND AREA
FAMILY CENTER

BETTY DOSS
PILLAGER FAMILY CENTER DIRECTOR

MARK DOCKENDORF
STORE MANAGER
CASH WISE LIQUOR
IN BAXTER

2014 - 2016 United Way Funded Programs

Income – Promoting Financial Stability and Independence

- Resource Connection Services, Bridges of Hope
- Care n' Share Café
- Cuyuna Range Food Shelf
- Lakes Area Food Shelf
- Financial Counseling, Lutheran Social Service
- Hope Housing, Lutheran Social Service (LSS)
- Journey Transitional Housing, LSS
- Family Development, Pillager Family Council

Education – Helping People Achieve Their Potential Through Education

- People First, Disability Second, Confidence Learning Center
- Volunteer Program, Confidence Learning Center
- Rendezvous Program, Confidence Learning Center
- Suicide Prevention Program, Crisis Line and Referral Service
- Youth Center After School Program, Cuyuna Range Youth Center
- School Programs, Junior Achievement of the Brainerd Lakes Area
- One-On-One Youth Mentoring, Kinship Partners
- Restorative Group Conferencing, Lakes Area Restorative Justice Project
- Foster Grandparent Program, LSS
- Operation Learn & Grow, Northland Arboretum

- Family Center Home Visiting, Northland Area Family Service Center
- Home Visiting, Pillager Family Council
- Salem West, Salem Lutheran Church
- Brainerd Lakes Timber Bay, Timber Bay
- After School Program, The Warehouse

Health – Working to Ensure Everyone Has Access to Affordable and Quality Care

- Sober Trip, The Brainerd Baxter Youth Center (aka The Shop)
- Community Life Line, Crisis Line and Referral Service
- General Crime Direct Services Program, Crow Wing County Victim Services
- Pink Ribbon Cupboard, ECHC Foundation
- Community Advocacy, Family Safety Network
- Counseling, LSS
- Senior Nutrition & Meals on Wheels, LSS
- Caregiver Support & Respite Care, LSS
- Mounted Eagles, Inc.
- Family Center Home Visiting, Pine River-Backus Family Center
- Prescription Medication Program, The Salvation Army
- Prevention Education, Sexual Assault Services
- Reduce the Impact & Harm of Sexual Violence in Cass County, Support Within Reach

In-House and Collaborative Programs

Imagination Library – United Way of Crow Wing and Southern Cass Counties first adopted Imagination Library in 2005. In 2015, 1,790 children were enrolled locally with a total of 19,661 books having been delivered.

Reach Out and Read – This program introduces and reinforces the value of reading to both parents and children by a trusted authority: their primary care physician. Any child aged 6 months to 5 years receives a book at each well-child visit. In 2015, our partners at Essentia clinics distributed over 3,342 books to children.

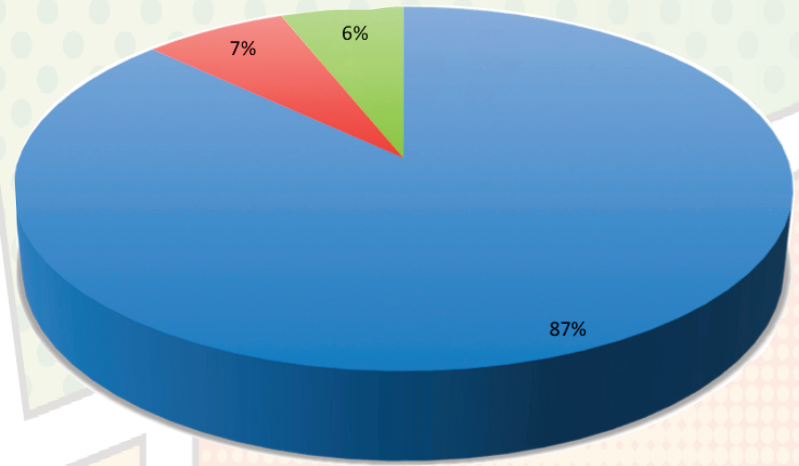
Operation Sandwich – In an effort to meet youth hunger needs during the summer months, Operation Sandwich packs and provides free meals to students 18 years of age and younger from June through August. During 2015, 582 volunteers donated 1,746 hours of time to serve 3,874 lunches throughout the area.

The Book Cafe – This program follows Operation Sandwich to local elementary schools, distributing new and gently used, age appropriate books to children picking up lunches. In 2015, over 1,400 books were distributed.

Get Connected – This year, United Way launched this online volunteer engagement/management tool to help connect community members with volunteer needs at nonprofit agencies throughout Crow Wing and Cass counties.

2015 - 2016 Functional Expenses

Program Expenses and Allocations	\$266,530
Management/General	\$20,382
Fundraising Expenses	\$21,034
Expenses Total	\$307,946



2014 - 2015 Net Assets

	Unrestricted
Net Assets - Beginning of Year	\$124,774
Net Assets - End of Year	\$117,861

Temporarily Restricted	Total
\$217,928	\$342,702
\$203,056	\$320,917

2015 - 2016 Board of Directors

- Jody Osterloh – Close Converse Properties
- Kevin Thesing – Lakes Printing
- Shawn Fischer – CliftonLarsonAllen
- Tim Houle – Crow Wing County
- Steve Gilbert – CTC
- Matt Kilian - Brainerd Lakes Chamber
- Chad McCoy – Edward Jones
- Todd Bymark – Cuyuna Regional Medical Center
- Jana Shogren – Central Lakes College
- Michelle Francis - Raboin Law Firm
- Katie Watland - Baymont and Days Inn Hotels
- Amie Anderson – College of St. Scholastica
- Sarah Carlson – Essentia Health
- Jennifer Smith – Executive Director



Jennifer Smith
United Way Executive Director

2015 Campaign Investors

Pillar Awards

(\$10,000+)

Crow Wing County
Essentia Health
CTC, Consolidated Telephone Co.
Target

Cornerstone Awards

(\$5,000 - \$9,999)

Costco Wholesale Corporation
CliftonLarsonAllen
UPS
Crow Wing Power
Burlington Northern Santa Fe
Widseth, Smith & Nolting
Clow Stamping Company
Graphic Packaging, Inc. - New
3M
Wal-Mart
State Combined Charities
Xcel Energy
Herberger's
United Health Group
Potlatch

Community Partners

Hubbard Radio
Brainerd Dispatch
First Lutheran Church
Lakes Printing
Lakes Media Collaborative
Westgate Mall

2015 Campaign Investors

Leadership Givers (\$1,000+)

Bradley Klein
David Pilot
Blaine Brecht
Timothy J. Houle
Kevin T. Larson
Corey R. Anderson
Pauline Gustafson
Michael Larson
Alicia Prahm
Richard Slieter
Bruce L. Kraemer
Tim Bergin
William Potvin

Lisa Wigand
William D. Sanford
Mona Milloch
Brian M. Goerges
Peter Henry
Brian Ross
Joe Labor
John & Mary Foss
Jon W. Gale
Robert Hershey
Wayne Holtmeier
Paul & Sally Jacobsen
John Vessey

Community Investors (\$500 - \$999)

Tom Norman
Mark Mitzel
Brittany Olson
Edward Holmes
Kathy Bentler
Kathryn Stults
Frank Ruzich
Cindy P. Foote
Mark Hallan
Greg Maciej
Robert McLean
Chad R. Thorson
Russell J. Hale
Darren Larson
Sandra Capeder
Erik Flowers
Jim Haakonson
Paul G. Niccum
Donna K. Parkin
Kim Sather
Duane & Janice Welch

Kristi Westbrook
Martha G. Kuehn
Kevin Donnay
Mark Roach
Daniel Rohr
Kevin M. Thorson
Lynda K. Erickson
Stephanie N. Scheetz
Christine Anderson
Barbara Goochey
Christopher M. Hoehn
Joseph M. Hunt
Matt & Jeannie Killian
Rodney S. Ogard
Bradley Patron
Adam & Rhoda Rees
Lisa B. Slepica
John & Maria Solheim
Tyler Willemsen
Steve L. Erickson
Shawn Fischer