

**INCOME  
HELPING  
FAMILIES.**

**INCREASING:  
INDEPENDENCE.  
FINANCIAL STABILITY.  
JOB TRAINING.**

**ACCESSING AFFORDABLE,  
HOUSING**

**ACCESSING INTERVENTION AND  
BASIC NEEDS IN CRISIS.**

**HELPING FAMILIES  
MOVE FROM POVERTY**

**TO POSSIBILITY.**

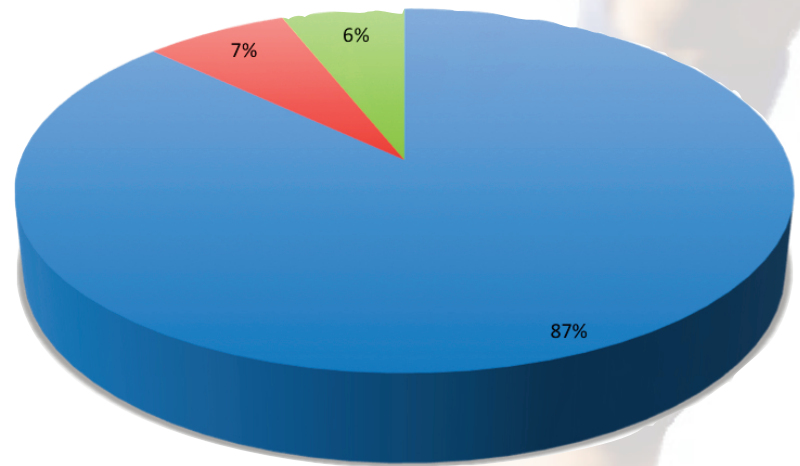


United Way of Crow Wing and Southern Cass Counties

**Annual Report 2014 – 2015**

# 2014 - 2015 Functional Expenses

|                                  |                  |
|----------------------------------|------------------|
| Program Expenses and Allocations | \$258,696        |
| Management/General               | \$19,294         |
| Fundraising Expenses             | \$16,539         |
| <b>Expenses Total</b>            | <b>\$294,529</b> |



## 2014 - 2015 Net Assets

|                                | Unrestricted | Temporarily Restricted | Total     |
|--------------------------------|--------------|------------------------|-----------|
| Net Assets - Beginning of Year | \$140,126    | \$227,900              | \$368,026 |
| Net Assets - End of Year       | \$124,774    | \$217,928              | \$342,702 |

## 2014 - 2015 Board of Directors

Tim Houle – Crow Wing County  
 Joe Schulte – Entrepreneur Fund  
 Shawn Fischer – CliftonLarsonAllen  
 Joe Langehaug – Partytime Rental  
 Jody Osterloh – Close Converse Properties  
 Steve Gilbert – CTC  
 Veronica Jensen – Mid-Minnesota Federal Credit Union  
 Becky Pakarinen – LSS Financial Counseling  
 Amie Anderson – College of St. Scholastica  
 Kevin Thesing – Lakes Printing  
 Chad McCoy – Edward Jones  
 Sarah Carlson – Essentia Health  
 Jennifer Smith – Executive Director



**Jennifer Smith**  
 United Way Executive Director

# 2014 - 2015 Campaign Investors

## Pillar Awards

**(\$10,000+)**

Crow Wing County  
Essentia Health  
Consolidated Telephone Company (CTC)  
Target  
Burlington Northern Santa Fe  
Clow Stamping Company

## Cornerstone Awards

**(\$5,000 - \$9,999)**

UPS  
Costco Wholesale Corporation  
CliftonLarsonAllen  
Crow Wing Power  
Widseth, Smith & Nolting  
Graphic Packaging, Inc.  
Herbergers  
3M  
Wal-Mart – 1654  
State Combined Charities  
Xcel Energy  
United Health Group  
Potlatch

## Leadership Givers

**(\$1,000+)**

Tim Bergin  
Blaine & Gail Brecht  
Bruce Buxton  
John & Mary Foss  
Jon W. Gale  
Brian M. Goerges  
Pauline L. Gustafson  
Robert V. & Joanne Hershey

Wayne Holtmeier  
Timothy J. Houle  
Paul & Sally Jacobsen  
Bradley D. Klein  
Bruce Kraemer  
Joe Laber  
Kevin T. Larson  
Michael Larson  
Susan Paradeis  
David Pilot  
Bill & Cindy Potvin  
Alicia Prahm  
Brian Ross  
David Schmolke  
Richard Slieter  
Greg Smith  
Brent A. Stevens  
General John & Mrs. Vessey  
Diane Viehauser  
Lisa J. Wigand

## Community Investors

**(\$500 - \$999)**

Gwen Anderson  
Thomas Applegate  
Ross Becker  
Kathy Bentler  
Sandra Capeder  
Reggie Clow  
Julie DeRosier  
Kevin Donnay  
Michael Duval  
Lynda Erickson  
Steve & Patty Erickson  
Shawn Fischer  
Cindy Foote

## Community Investors

**(\$500 - \$999)**

Jim Haakonson  
Dale Hadland  
Russell Hale  
Mark Hallan  
Peter Henry  
Michael Hoge  
Joseph Hunt  
Craig Keefe  
Martha Kuehn  
Darren Larson  
Greg Macieg  
Robert McLean  
Mona Milloch  
Mark Mitzel  
Tom Norman  
Brittany Olson  
Rod & Jody Osterloh  
Thomas & Connie Peterson  
Candace Prigge  
David Rahrman  
Adam Rees  
Mark Roach  
Stephanie Scheetz  
Ryan Simonson  
Lisa Slepica  
Kathryn Stults  
Chad Thorson  
Theresa Trullinger  
Jon VanDerHagen  
Karen VanDerHagen  
Duane Welch  
Kristi Westbrook

## Community Partners

First Lutheran Church  
Hubbard Radio  
Boomer Pizza  
Brainerd Dispatch

DJ Walzy  
Lakes Area Media Collaborative  
Lakes Printing  
Rafferty's Pizza  
Westgate Mall

**2014-2015**

## Grant Allocated Programs

Brainerd Baxter Youth Center  
Bridges of Hope  
Care 'n Share Café  
Confidence Learning Center  
Crisis Line and Referral Service  
Crow Wing County Victim Services  
Cuyuna Range Food Shelf  
Cuyuna Range Youth Center  
ECHC Pink Ribbon Cupboard  
Family Safety Network  
Junior Achievement  
Kinship Partners  
Lakes Area Food Shelf  
Lakes Area Restorative Justice Project  
LSS Counseling  
LSS Financial Counseling  
LSS Foster Grandparent  
LSS Hope Housing  
LSS Journey Transitional Housing  
LSS Senior Nutrition and Respite Care  
Mounted Eagles  
Northland Arboretum  
Northland Area Family Service Center  
Pillager Family Council  
Pine River Backus Family Center  
Salem West  
Salvation Army  
Sexual Assault Services  
Support Within Reach  
The Warehouse  
Timber Bay