

BE *the* DIFFERENCE



We are

UNITED



TOGETHER

**Where your donation to the United Way stays local
and makes an impact in our community**



2019-2020 Annual Report

Lakes Area United Way

Lakes Area United Way

July 1, 2019 - June 30, 2020

In-House and Collaborative Programs 2019-2020 Funded Programs

Income - Promoting Financial Stability and Independence

- Operation Sandwich - Lakes Area United Way
- Resources Connection Program - Bridges of Hope
- SalemWEST Bedding & Furniture Program - Salem Luthran Church

Education - Helping People Achieve Their Potential Through Education

- Imagination Library - Lakes Area United Way
- The Warehouse After School Program - Riverview Church
- Youth Center After School Program - Cuyuna Range Youth Center
- Intellectual Disabilities Education - WeARE (Advocates for Reproductive Education)
- Community Based Mentoring - Kinship Partners
- People First, Disability Second - Confidence Learning Center

Health - Working to Ensure Everyone has Access to Affordable and Quality Care

- Women's Center - Mid-Minnesota Women's Center
- Alex and Brandon Child Safety Center - Mid-Minnesota Women's Center
- Self-Healing Community Project - Bridges of Hope
- Community Advocacy - Family Safety Network
- LifeTalks @ TheShop - Brainerd-Baxter Youth Center
- Community Outpatient Program: Mental Health Expansion - MN Teen Challenge
- Peers Reaching Out - Central Lakes College Foundation
- Prescription Medication Program - Brainerd Lakes Salvation Army
- Sponsorship Program - Breath of Life Adult Day Service
- Rider Scholarship - Mounted Eagles
- Transportation - Faith in Action Cass County
- Family Home Visiting - Pine River-Backus Family Center
- Family Home Visiting - Northland Area Family Center
- Family Home Visiting - Pillager Area Family Council
- Make Crow Wing County Smile - Essentia Health and Area Dentists



Imagination Library

Lakes Area United Way first adopted Imagination Library in 2005. This year there were 1,729 children enrolled locally with a total of 20,748 books having been delivered.



Operation Sandwich

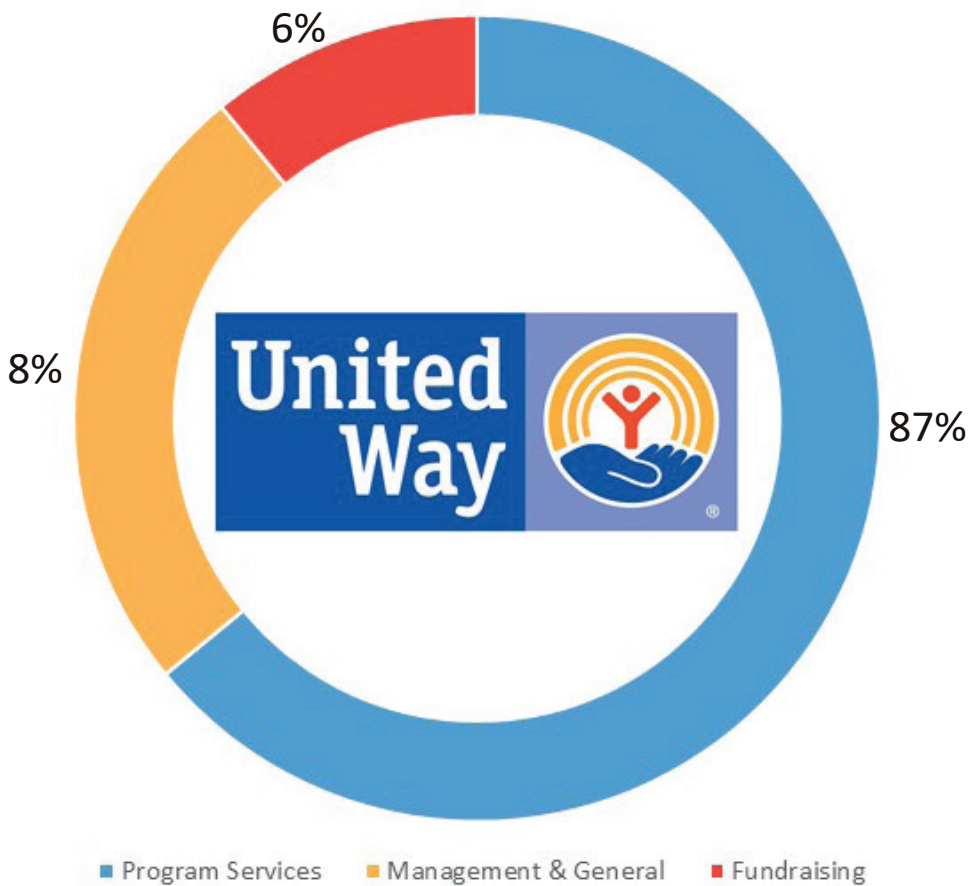
In an effort to meet youth hunger needs during winter break and summer months, Operation Sandwich packs and provides free meals to students: 1,191 volunteers donated 2,182 hours of time to serve 8,967 summer lunches throughout the area. In addition, to provide 753 meal packs during the holiday and spring breaks, 40 volunteers donated 59 hours of volunteer time.



Get Connected

United Way launched this online volunteer engagement/management tool to help connect our community members with volunteer needs at over 65 non-profit agencies throughout Crow Wing and Cass Counties.

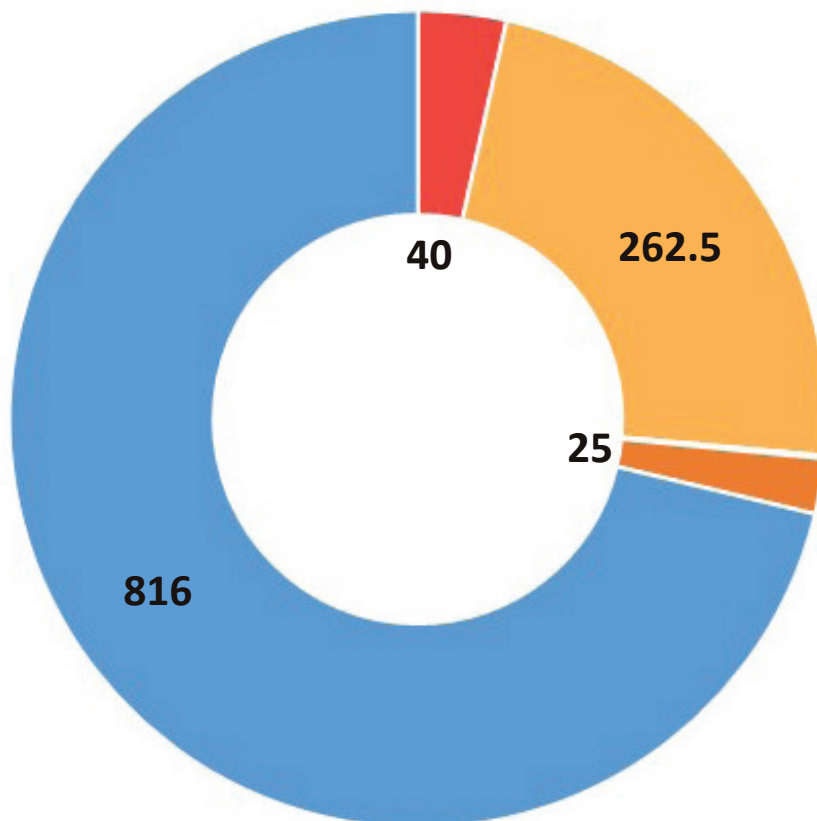
2019-2020 Functional Expenses



-United Way Board Members-

- Chad Wottreng - CLA
- Cori Reynolds - ISD 181
- Daryl Doucette - Mid Minnesota Credit Union
- Joe Wendt - Essentia Health
- Kara Griffin - Crow Wing County
- Kevin Thesing - Lakes Printing
- Matt Kilian - Brainerd Lakes Chamber of Commerce
- Michelle Francis - Raboin & Francis Law Firm
- Quinn Swanson - Happy Dancing Turtle
- Shane Riffle - YMCA
- Todd Bymark - Cuyuna Regional Medical Center
- Kim Rollins - Executive Director

Volunteer Hours



Expenses Total 2019-2020 Net Assets

Net Assets - Beginning of Year
 Unrestricted - 185,253
 Temporarily Restricted - 28,659
 Total - 213,912

Net Assets - End of Year
 Unrestricted - 134,719
 Temporarily Restricted - 0.00
 Total - 134,719

2019-2020 Campaign Investors

Pillar Investors

(\$10,000 Investors)

Essentia Health
Brainerd School District - ISD 181
Crow Wing County
CTC
Mid Minnesota Federal Credit Union

Cornerstone Investors

(\$5,000 - \$9,999 Investors)

CLA
Pequot Tool & Manufacturing
Xcel Energy
Burlington Northern Santa Fe
Target
Costco
Crow Wing Power
Widseth

Cornerstone Investors

Brainerd Dispatch
Bremer Bank
Costco
Cub Foods
Hubbard Radio
Lakes Printing
Rafferty's Restaurant
Serenity Now Alpaca Farm
Viking Coca-Cola Beverage Distributors
Westgate Mall

Leadership Givers

(\$1,000+ Investors)

Robin Torgerson
Raymond & Rose Johanson-Trembreull
Blaine Brecht
Mona Rodman
Kathryn Stults
Timothy Houle
Michelle Huntley
Pauline Gustafson
Bruce Kraemer

Jeffery & Sally Baumgartner
Kimberly Rollins
Alicia Prahm
David Pilot
Michael Larson
Corey & Nicole Anderson
Jim Haakonson
Greg Smith
Brian Ross
Paul & Sally Jacobsen
Jon Gale

Leadership Givers

(\$1,000+ Investors)

Solveig Lund
Kevin Donnay
Chad Wottreng
Quinn Swanson
Charles Albrecht
Mark Roach
Daryl Doucette
Mark Hallan
Matt & Jeanne Kilian
Kristi Westbrook
Russell Hale
Lynn Hunt
Lisa Wigand
Steve Smolke
Chad Thorson
Darren Larson
David Warren
Joseph Laber
Ross & Tammy Bengtson
Jon Weston
Elizabeth Bastian
Lisa Slepica
Carol Osborne
Tom Norman
Christopher Hoehn
Kyle Bauer
John Ohlin
Heidi Anderson
Deborah Erickson
Sylvan Miles
James & Mary Ellen Stolle
Gregory Gramith