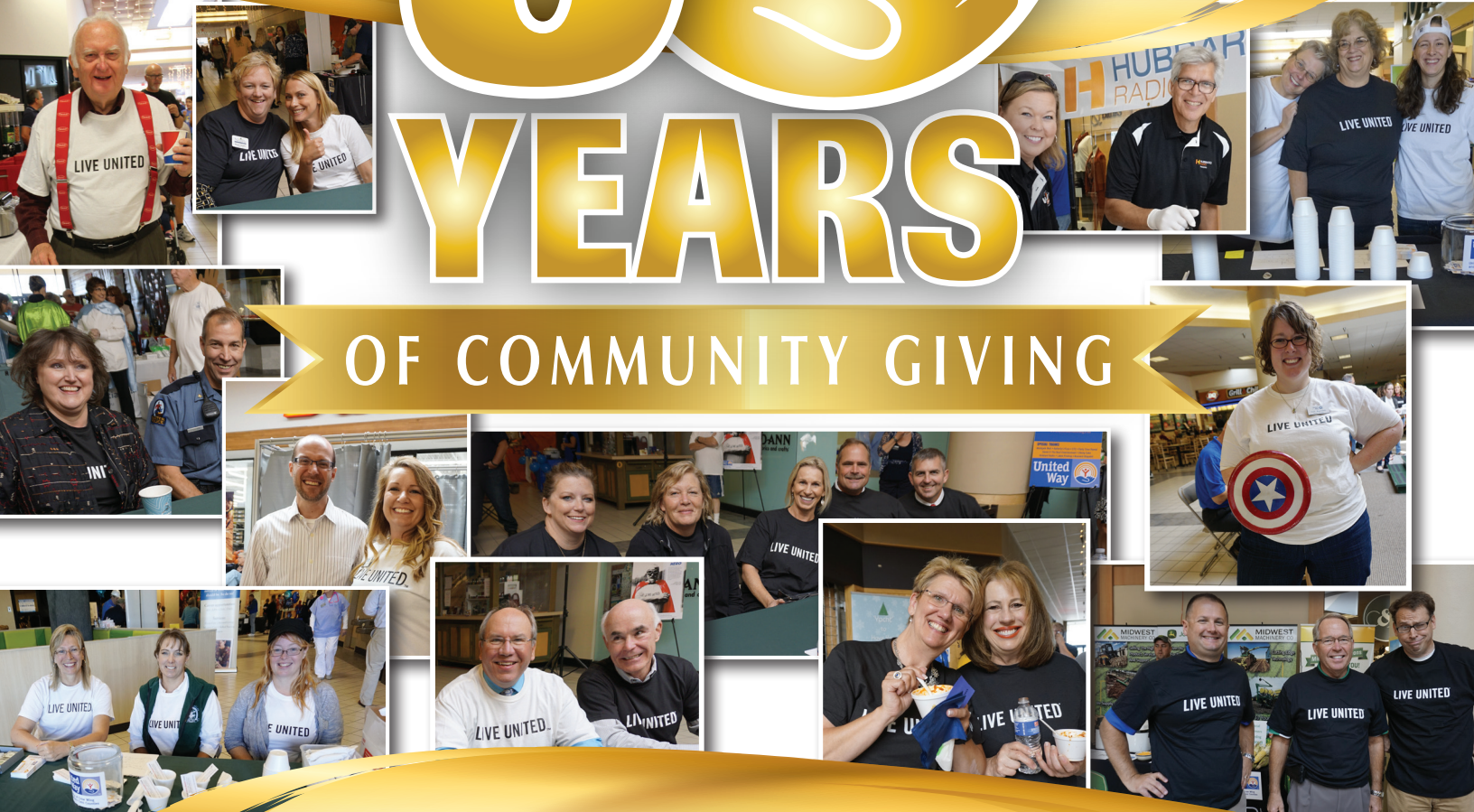


# 50 YEARS

OF COMMUNITY GIVING



Lakes Area United Way

# Lakes Area United Way July 1, 2018 - June 30, 2019

## In-House and Collaborative Programs 2018-2020 Funded Programs

### Income - Promoting Financial Stability and Independence

- Operation Sandwich, Lakes Area United Way
- Resources Connection Program, Bridges of Hope
- Salem WEST, Salem Lutheran Church
- Journey Transitional, Lutheran Social Services
- Community Care N Share Café-Emily

### Education - Helping People Achieve Their Potential Through Education

- Imagination Library, Lakes Area United Way
- Reach Out and Read, Brainerd Lakes Area Collaborative
- The Book Wagon, Lakes Area United Way
- The Warehouse After School Program, Riverview Church-Pine River
- Youth Center After School Program, Cuyuna Range Youth Center
- Intellectual Disabilities Education, WeARE (Advocates for Reproductive Education)
- Community Based Mentoring, Kinship Partners
- People First, Disability Second, Confidence Learning Center

### Health - Working to Ensure Everyone Has Access to Affordable and Quality Care

- Women's Center, Mid-Minnesota Women's Center
- Alex and Brandon Child Safety Center, Mid-Minnesota Women's Center
- Self-Healing Community Project, Bridges of Hope
- Community Advocacy, Family Safety Network-Walker
- LifeTalks @ The Shop, Brainerd-Baxter Youth Center
- Community Outpatient Program: Mental Health Expansion, MN Teen Challenge
- Prescription Medication Program, Salvation Army
- Transportation Program, Breath of Life Adult Day Service
- Sponsorship Program, Breath of Life Adult Day Service
- Rider Scholarship, Mounted Eagles
- Transportation, Faith In Action Cass County
- Family Home Visiting, Pine River-Backus
- Family Home Visiting, Northland Area Family Center-Remer
- Family Home Visiting, Pillager Family Council

## In-House and Collaborative Programs



### Imagination Library

Lakes Area United Way first adopted Imagination Library in 2005. This year there were 1,885 children enrolled locally with a total of 22,620 books having been delivered.



MINNESOTA

### Reach Out and Read

This program introduces and reinforces the value of reading to both parents and children by trusted authority; their primary care physician. Any child ages 6 months to 5 years receives a book at each well-child visit. This year our partners at Essentia Health Clinics distributed over 3,103 books to children.



### Operation Sandwich

In an effort to meet youth hunger needs during winter break and summer months, Operation Sandwich packs and provides free meals to students. 2,048 volunteers donated 3,332 hours of time to serve 10,593 summer lunches throughout the area. In addition, to provide 450 packed meals during the holiday, 40 volunteers donated 59 hours of time.



### The Book Wagon

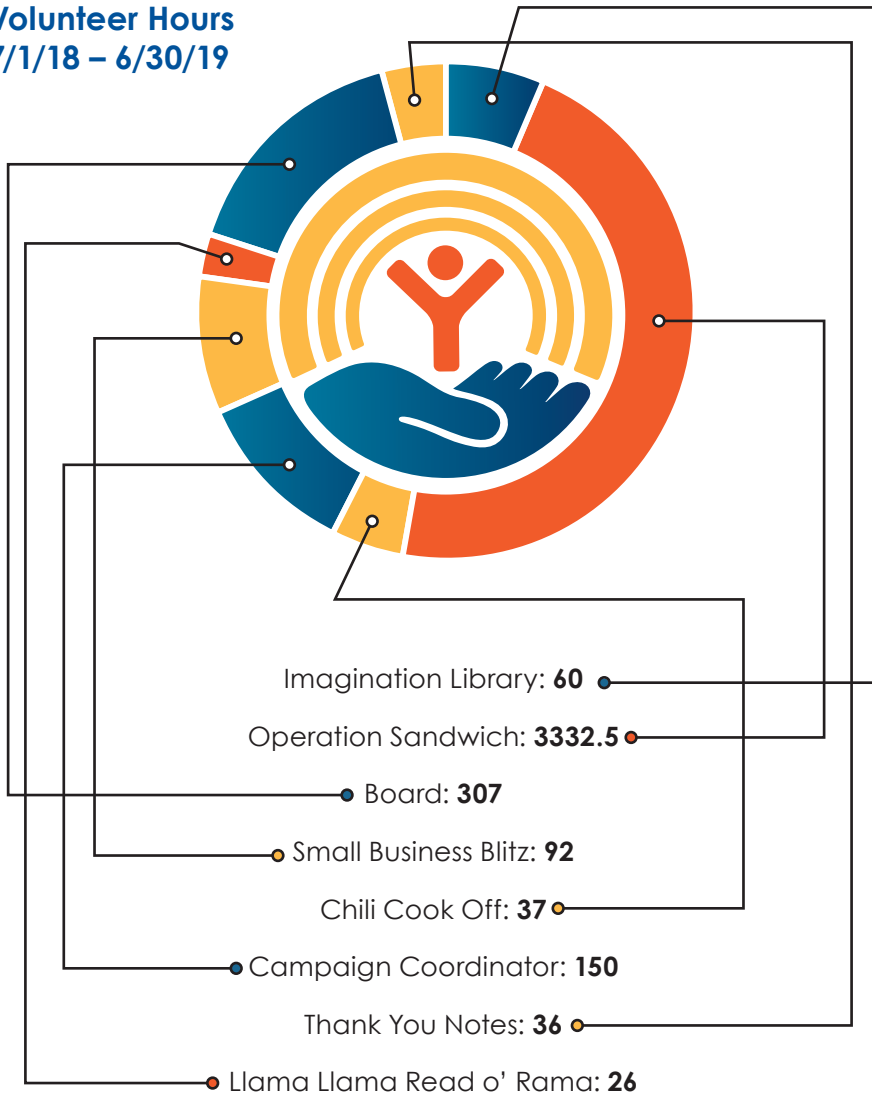
This program follows Operation Sandwich to local elementary schools, distributing new and gently used, age appropriate, books to children picking up lunches. Over 520 books were distributed in the summer.

### Get Connected

**GET CONNECTED**

United Way launched this online volunteer engagement/management tool to help connect our community members with volunteer needs at over 64 non-profit agencies throughout Crow Wing and Southern Cass counties.

**Volunteer Hours**  
7/1/18 – 6/30/19



**2018-2019**  
**Functional Expense**

- Program Expenses and Allocations | **87%**
- Management/General **7%**
- Fundraising Expenses **6%**



**Expenses Total**  
2018-2019 Net Assets

	Un-REST.	Temp. REST.	Total
Net Assets-Beginning of Year	261,225	29,140	290,395
Net Assets – End of Year	185,253	28,659	213,912

# 2018-2019

## Lakes Area United Way Board

**CHAD WOTTRENG**  
CLA

**CORI REYNOLDS**  
Brainerd School District

**DARYL DOUCETTE**  
Mid Minnesota Federal  
Credit Union

**JOE WENDT**  
Essentia Health

**KARA GRIFFIN**  
Crow Wing Social Services

**KEVIN THESING**  
Lakes Printing

**MATT KILLIAN**  
Brainerd Lakes Chamber of  
Commerce

**MICHELLE FRANCIS**  
Raboin Francis Law Firm

**QUINN SWANSON**  
Happy Dancing Turtle

**SARAH CARLSON**  
Essentia Health

**STEVE GILBERT**  
CTC

**TODD BYMARK**  
Cuyuna Regional Medical Center

**KIM ROLLINS**  
Executive Director

# 2018-2019 Campaign Investors

## Pillar Investors

(\$10,000 Investors)

Brainerd School District #181  
Essentia Health  
Crow Wing County  
CTC  
Xcel Energy  
BNSF

## Cornerstone Awards

(\$5,000-\$9,999)

Hunt Utilities Group  
Crow Wing Power  
CliftonLarsonAllen  
Costco  
Target  
Widseth, Smith & Nolting

## Community Partners

Bethlehem Lutheran Church  
Brainerd Dispatch  
Bremer Bank  
Costco  
Cub Foods  
Hubbard Radio  
Lakes Printing  
Rafferty's Pizza  
Serenity Now Alpaca Farm  
Viking Coca-Cola  
Westgate Mall  
Winners Trophy and Engraving

## 2018-2019

### Campaign Investors

### Leadership Givers (\$1,000+)

Corey Anderson  
Sally & Jeffery Baumgartner  
Blaine Brecht  
Pauline Gustafson  
Jim Haakonson  
Robert Hershey  
Wayne Holtmeier  
Timothy Houle  
Sally & Paul Jacobsen  
Bruce Kraemer  
David Lambert  
Michael Larson  
Kevin Larson  
Joyce Litchy  
Robert McLean  
David Pilot  
Alicia Prahm  
Mona Rodman  
Brian Ross  
Robin Torgerson

## 2018-2019

### Community Investors

(\$500-\$999)

Christine Anderson  
Elizabeth Bastian  
Ross & Tammy Bengtson  
Bill Brekken  
Amy Bukkila  
Stacy Cashman  
Kevin Donnay  
Steve Erickson  
Deborah Erickson  
John Gale  
Barbara Goochey  
Russell Hale  
Mark Hallan  
Lynn Hunt  
Michelle Huntley  
Matt & Jeanne Killan  
Joe Laber  
Darren Larson  
Tom Norman  
Carol Osborne  
Adam Rees  
Mark Roach  
Kim Rollins  
William Sanford  
Steve Smolke  
James & Mary Ellen Stolle  
Paul Strong  
Kathryn Stults  
Quinn Swanson  
Lis Wigand  
Chad Wottreng



50  
YEARS

OF COMMUNITY GIVING